



**FULANI MINISTRY**

CEG supports evangelism work among the Fulanis in the Buipe area in northern Ghana.

We humbly seek your support in cash to avoid the collapse of this strategic ministry. We need a minimum of **GHS 1,000,000.00** per annum ending 2023, to support our outreach ministries' budget weather the negative impact of the COVID-19 pandemic.

***How to Give***

**DIRECT BANK DEPOSIT**

ABSA Bank, Sunyani | Name: CHALLENGE ENTERPRISES OF GHANA  
Code: 030750 | A/C No.: 1255939

**MTN MOBILE MONEY**

MoMo Pay ID: 846885 | Name: Challenge Enterprises of Ghana

**PERSONAL DONATION PICK-UP**

We are available to pick-up your kind donations whenever they are ready.

NAME: .....

PHONE: .....

EMAIL: .....

AMOUNT: .....

**DONATION FREQUENCY:**

- One-time     Monthly     Quarterly     Annually



**CHALLENGE**  
**ENTERPRISES OF GHANA**

*Transforming Lives through the Written and Spoken Word of God.*

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0559063439

**We need your support to sustain**

***Challenge Ministries***

***Why you need to support Challenge Ministries***

As a result of COVID-19, we have had to suspend our Cinevan Film Ministry, put on hold visits to prisons & school ministries, and limit face-to-face conferences. These are in addition to reduced visits to the bookshops and covid induced fall in overseas support to a trickle which has resulted in our income falling by 50%. We cannot afford to disband the work of Challenge ad interim and therefore urgently need the help of the Christian community to support Challenge with GHS 1,000,000.00 (one million) annually up to March 2023. Come over to Macedonia and help us for God, Church & Country. God bless you.

## ***About Challenge Enterprises of Ghana***

### **Brief history**

Challenge Enterprises of Ghana which to many, is popularly known as Challenge Bookshop, had its beginnings as far back as 1952 when SIM (Sudan Interior Mission then and now known as Serving in Mission) sent a representative, Trevor Shaw, from Lagos to Accra to gauge the potential for expanding the distribution of the African Challenge magazine to Ghana.

Challenge magazine opened its first office in Accra in time for the celebration of independence in 1956. When independence arrived on 6th March 1957, the October 1957 issue of Challenge magazine was specially dedicated to the brave new world of Ghana featuring on the cover the President, Dr. Kwame Nkrumah.

Challenge is well-known as the main source of literature for the Ghanaian Christian Community. It is a wholly Ghanaian Missionary Enterprise. Our ministries, however, go far beyond just literature distribution. Currently, our ministries encompass the following:

1. Prison Ministry
2. Annual National Challenge Pastors and Christian Leaders Conferences
3. Challenge Cinema Today
4. Counselling Services
5. Distribution of Gospel Tracts/Christian Literature
6. Hospital Ministry
7. Schools Ministry
8. Fulani Ministry
9. Archives to Support research into Ghana's Christian history.

These ministries have largely been supported with proceeds from the sale of books at our bookshops and through the Cinevans as well as donations from overseas. Unfortunately, these have been hit hard by COVID-19. All our Cinevans have been temporarily grounded and donations from overseas have been reduced to a trickle. We therefore appeal to the Christian community in Ghana to urgently support us.

## ***Sample of Challenge Ministries***



The chaplain of the Prison Ministry on his way out to visit inmates.

### **PRISON MINISTRY**

Challenge Prison Ministry reaches out to the inmates and officers of 13 prison facilities in Ghana with the Gospel of Christ Jesus.

The focus of the Prison Ministry is to evangelize, disciple, train and equip inmates to become

committed and mature Christians who will witness about Christ while in prison and when they are discharged.

Over the past 10 years, more than 220,000 inmates and officers have been reached with the Gospel. Over 7,000 have either prayed to receive Christ for the first time or have rededicated their lives to God.



Participants in the Tamale Pastors Conference.

### **CHALLENGE PASTORS AND CHRISTIAN LEADERS CONFERENCES**

CEG organizes a National Conference for Pastors and Christian Leaders across the country every year in seven cities. These are Accra, Kumasi,

Takoradi, Ho, Sefwi-Wiawso, Tamale and Sunyani. We subsidize the cost of participation and books in some parts of the country especially in Northern Ghana.

Over the past 39 years, more than 30,000 Pastors and Christian leaders have benefited from our conferences. Over 300 titles of books on various themes have been made available for sale to them at subsidized prices.